

BYOB

Be Your Own Brand!

"Speak Volumes Without Saying A Word..."



Sheila P. Coates

Speaking Strength:

Since starting BYOB, Sheila has delivered more than 100 speaking engagements. She's been noted for her charisma, powerful and impressive delivery and the unique, relatable and actionable advice she shares with her audiences – advice that empowers individuals, spurs corporate brand awareness and strength, and increases both personal and professional productivity.

From branding music rockstar's to branding everyday rockstars – Sheila believes everyone's individual brand is powerful and can be harnessed, honed and unleashed. She reminds us: ***BYOB (Be Your Own Brand!) because everyone else's is taken!***

Topics

The Power of Your Brand – and Yours Alone!

Personal branding for greater confidence, productivity and success.

Your Corporate Brand – and Your Customer

The power of branding from within – how strengthening individual brands in the workplace can increase corporate growth, impact customer relations, and change the face of your company in the marketplace.

Brand and Beyond DEI

Diversity, Equity and Inclusion - much more than race. How branding can speak to real empowerment, equity and inclusivity.

Branding... and Landing the Job

Resume and interviewing skills to help students communicate, follow up, present themselves and improve their confidence when applying for jobs.

Your Brand and Your Business

How to align your personal brand with that of your business to increase profitability and growth.

Rockstar / Celebrity 1.0

Music and entertainment business branding tips and insights for aspiring artists.

Session Details

- In person or via Zoom
- Tailored to your demographic
- Customizable length of session and Q&A
- Interactive
- PowerPoint presentation